

A modern bedroom interior featuring a bedside table with a lamp, a mirror, and a bed with pillows. The lamp has a white square shade and a tall, cylindrical base. The mirror is rectangular and mounted on the wall. The bed has a dark headboard and white pillows. The overall aesthetic is clean and contemporary.

WHITE CIRCLE

**PROPERTY
STAGING**

STAND OUT

SHOWCASE YOUR PROPERTY
TO ITS FULL POTENTIAL

Bespoke, project-specific interiors

Flexible solutions for all budgets

Experienced design team

Quality products from tried and tested suppliers

Results delivered on time



FIRST IMPRESSIONS COUNT

75%

of homebuyers spend more time viewing a property that has been staged, as opposed to a non-staged one

- Home Staging Association

95%

of staged homes in the UK sold quicker than those which were not staged (2018)

- Home Staging Association

Staged homes sell for **8%** more than non-staged ones

- Rightmove



Your investment in home staging is likely to be significantly less than your first price reduction on the property.

We create an aspirational lifestyle through carefully considered furniture and décor pieces, to appeal to your target market.

Our service transforms your property, adding value through clever design. We help to minimise the void period, allowing you to achieve an excellent return on your investment.

90%+

of prospective buyers use the internet to search for their new home, so your property needs to stand out in the images

THE PROCESS

We'll manage the whole process for you, ensuring it runs smoothly and your property is ready at the agreed time.

01

CONSULTATION & PRICING

Get in touch with your enquiry and speak to our team of designers - they have extensive knowledge of the property sector, as well as a thorough understanding of how to showcase a property within the market.

Contact us with the property details at propertystaging@white-circle.co.uk.

Provide any imagery or floorplans you have, and they'll come up with an initial quotation.

Once this is agreed and the initial invoice paid, a designer will visit the property to check measurements and access requirements.

02

DESIGN

The designer will then create a bespoke property staging scheme for your property, to maximise its value and appeal to your target market.

You'll get a design document outlining our concept and each furniture piece, as well as any budget updates along the way.

04

COLLECTION

As soon as the furniture is no longer required, our delivery specialists will simply come and collect it.

03

DELIVERY & INSTALLATION

Our installation team will deliver the items to the property safely and securely and build each furniture item.

A stylist will dress the property to our high standards, and the team will provide an inventory of what has been installed.

Installations are usually complete within one working day, and keys can be collected and returned to estate agents if required.





PRICING

3-MONTH FIXED TERM

Our pricing is designed for those looking to sell or rent their property quickly.

Payment is upfront for a fixed three-month period, with the option to extend for a further three months at the end of the rental, or for the items to be collected.

STANDARD & LUXURY PACKAGES

Should the property sell within the rental period, the furniture can be collected immediately.

At the end of the term (or each subsequent term thereafter), you have the option of:

- a new scheme of furniture and décor
- purchasing the furniture
- extending for another 3 months
- having all the items collected

Delivery and collection are included in the price.

Get in touch for your bespoke quote -
propertystaging@white-circle.co.uk

FLEXIBLE OPTIONS

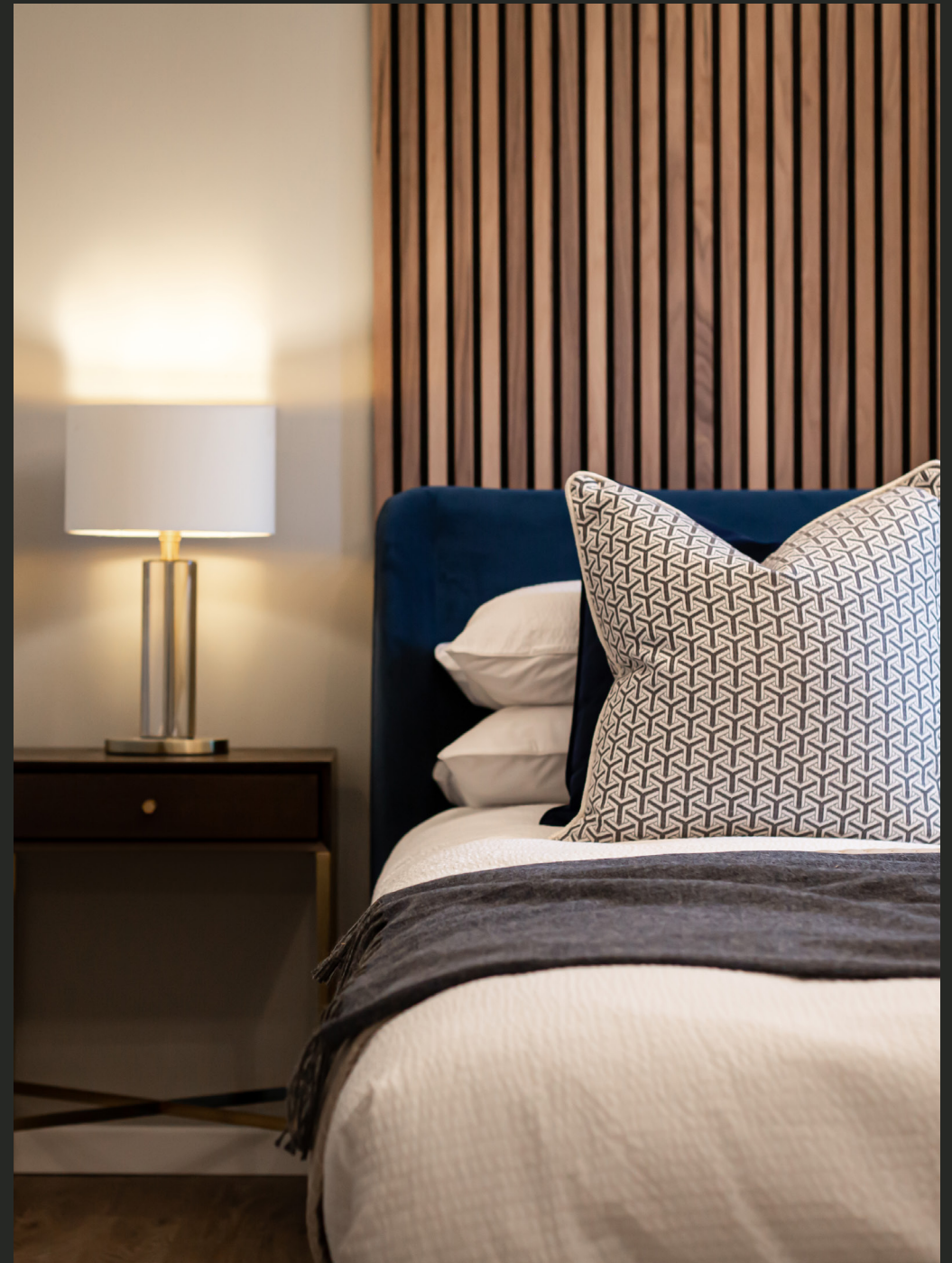
GET IN TOUCH

ENQUIRE NOW FOR YOUR BESPOKE QUOTE

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